

Bedford County Fair Sponsorship Program

Partnerships with our sponsors are vital to the success of the Bedford County Fair and beneficial to our sponsors with exposure to a wide variety of people and ages. This year our community needs a reason to come together to celebrate so please

Join us October 15-17, 2021 at the Bedford Moose Lodge for three days of family fun.

Thanks to the generosity of our sponsors admittance is free.

Platinum - \$10000 and above

- · Logo Listed on Fair Flyer and Promotional Material
- Prime and large location of vendor exhibit throughout the fair
- Prominent advertisement at fair (signs, banners, etc.)
- Recognition on Webpage
- Title sponsor of event or fair feature with extensive promotion
- VIP Fair Passes

Diamond - \$5000 and above

- Prime and large location of vendor exhibit throughout the fair
- Prominent advertisement at fair (signs, banners, etc.)
- · Recognition of Webpage

Gold - \$2500 and above

- Larger vendor Display
- Advertisement at the fair
- · Recognition on Webpage

Silver - \$1000 and above

- · Vendor location at the Fair
- Recognition on Webpage
- Listed and Promoted at the Fair grounds

Bronze - \$500 and above

- · Recognition on Webpage
- Listed and Promoted at the Fair grounds

Friend of the Fair - \$ 250 and above

· Recognition at the Fair and On Webpage

Contributor - \$ 100 and above

If you are interested in	any sponsorship opportunity <u>please return this to the</u>
Bedford County Fair Attn: Treasurer PO Box 14	461 Bedford, VA 24523. The Bedford County Fair is a 501c3 non-profit organi-
zation, and your dor	nation may be tax-deductible as allowed by law.
Sponsor Name	Phone
Contact Name	Email
Enclosed is a Check for the Amount of:	· ·

Make all Checks Payable to the <u>Bedford County Fair and list Sponsorship in the Memo Line.</u>

All sponsorship applications are due September 15, 2021 to receive full benefits.

Please visit <u>BedfordCoFair.Org</u> for more information or email <u>BedfordCountyVAFair@Gmail.Com</u>